



Carbon Reduction Plan

Supplier name: ClarityDW Ltd

Publication date: 14 May 2025

Commitment to achieving net zero

ClarityDW Ltd is committed to achieving net zero emissions by 2040.

Baseline emissions footprint

Baseline year: 2023

Additional details relating to the baseline emissions calculations:

This is ClarityDW Ltd's first formal emissions baseline. As a small professional services business with a predominantly remote workforce, baseline emissions reflect minimal Scope 1 and 2 output. Scope 3 emissions estimates are based on home working assumptions, business travel, and purchased goods and services. Data was compiled using the GHG Protocol and government conversion factors.

Baseline year emissions (2023):

Scope 1	0 tCO ₂ e
Scope 2	0.6 tCO ₂ e
Scope 3	4.8 tCO ₂ e (home working, cloud services, business travel)
Total emissions	5.4 tCO ₂ e

Current emissions reporting

Reporting year: 2024

Scope 1	0 tCO ₂ e
Scope 2	0.3 tCO ₂ e
Scope 3	4.5 tCO ₂ e (home working, cloud services, business travel)
Total emissions	4.8 tCO ₂ e

Emissions reduction targets

We project that carbon emissions will decrease to 3.5 tCO₂e by 2029. This is a reduction of 35% from the 2023 baseline.

Carbon reduction projects

Completed carbon reduction initiatives:

- Operate as a fully remote business, eliminating commuting and office energy usage
- Use of low-emission travel modes (train over air where practical)
- Adoption of shared digital collaboration platforms to reduce travel needs
- Promotion of sustainable procurement (cloud hosting from providers with published net zero targets)

The above measures are estimated to contribute to an annual emissions reduction of 0.6 tCO₂e (11%) compared to the 2023 baseline.

Future carbon reduction initiatives:

- Annual carbon accounting and public reporting
- Introduction of supplier sustainability criteria
- Carbon literacy training for team and associates
- Migration to carbon-neutral cloud infrastructure where possible
- Consideration of carbon offsetting for unavoidable Scope 3 emissions (e.g. travel)

Declaration and sign off

This Carbon Reduction Plan has been completed in accordance with PPN 006 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and use the appropriate government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements (where applicable), and the required subset of Scope 3 emissions has been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Signed on behalf of the supplier:

A handwritten signature in black ink, appearing to be 'M. Kelly'.

Date: 14 May 2025